

Jeep® 2017 MODEL YEAR CHEROKEE LATITUDE 4X4

For more information visit: www.jeep.com
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$27,545

JEEP CHEROKEE LATITUDE 4X4
Exterior Color: Deep Cherry Red Crystal Pearl Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Premium Cloth Bucket Seats
Engine: 2.4-Liter I4 MultiAir® Engine
Transmission: 9-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
 FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- Supplemental Front Seat-Mounted Side Airbags
- Supplemental Rear Seat Side Airbags
- Passenger Inflatable Knee-Bolster Airbag
- Driver Inflatable Knee-Bolster Airbag
- Bi-Xenon High Intensity Discharge Headlamps
- Jeep Active Drive I
- Selec-Terrain™ System
- Hill Start Assist
- ParkView™ Rear Back-Up Camera
- Keyless Entry with Panic Alarm
- All Speed Traction Control
- Electronic Stability Control
- Electronic Roll Mitigation
- Anti-Lock 4-Wheel Disc Brakes
- Speed Control
- Tire Pressure Monitoring Display
- Trailer Sway Damping

INTERIOR FEATURES

- Uconnect® 5.0
- 5.0-Inch Touchscreen Display
- Integrated Voice Command with Bluetooth®
- Cluster 3.5-Inch TFT Black and White Display
- USB Charging Port in Console Bin
- Audio Jack Input for Mobile Devices
- 12-Volt Cargo Power Outlet
- Remote SD Card Slot
- Rear View Mirror with Microphone
- Front-Passenger Fold-Flat Seat

- Passenger In-Seat Cushion Storage
- Leather-Wrapped Steering Wheel
- Steering Wheel Mounted Audio Controls
- Tilt / Telescope Steering Column
- Power Front Windows w/ 1-Touch Up and Down Feature
- Ambient LED Interior Lighting
- Illuminated Front Cup Holders
- Jeep Cargo Management System

EXTERIOR FEATURES

- 17-Inch x 7-Inch Aluminum Wheels
- 225/65R17 BSW All Season Tires
- Automatic Headlamps
- LED Daytime Running Headlamps
- LED Tail Lamps
- Bright Exhaust Tip
- Bright Side Roof Rails
- Accent / Body-Color Fascias
- Body-Color Exterior Mirrors
- Body-Color Door Handles

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

- Customer Preferred Package 24J**
- SiriusXM Sat. Radio with 1-Yr Radio Subscription \$215
- For More Information, Call 800-643-2112

DESTINATION CHARGE \$995

TOTAL PRICE: * \$28,755

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
 POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-PJMCB5HW-528223 L4-VON: 4304 S.L. 0820



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
 * STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models. Small SUV 4WD range from 18 to 33 MPG. The best vehicle rates 119 MPGe.

23 MPG combined city/hwy

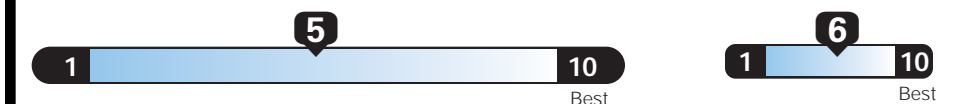
21 city 28 highway

4.3 gallons per 100 miles

You spend \$1,000 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST \$1,600

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

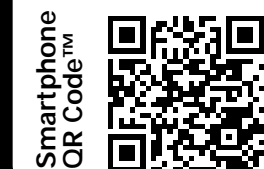


This vehicle emits 378 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.45 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
 U.S./CANADIAN PARTS CONTENT: 70%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 20%
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
 FINAL ASSEMBLY POINT:
 TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:
 ENGINE: UNITED STATES
 TRANSMISSION: UNITED STATES